



EXCLUSIVE MAGAZINE ADVERTISING RATES

## IGNITE FALL 2013 SPONSORSHIP PACKAGE.

Thank you for your interest in sponsoring Ignite Your Life Women's conference. Now more than ever, women are playing pivotal roles in Business, Government, Community Development, and Education. The Center for Women's Business Research claims that 50% of American businesses are owned and operated by women. In today's world, women wear multiple hats; they are mothers, business owners and social activists.

Today's woman is passionate, focused and always on the move. Ignite Your Life Women's conference provides an environment where these women learn to sharpen their career and business skills, create meaningful relationships with like-minded women, re-focus on their purposes, visions and life goals, as well as to refresh their spirits.

Our first conference was held in November 2012 in Linthicum, MD. We sold out the conference within a few weeks and had to deal with a standing room event! More than 200 women came out for the weekend to be equipped, encouraged and empowered by our world class panel of speakers. We have maintained and grown that number in just a few months to 250 at our second conference, and now expecting over 300 in attendance in November.

The women are trained by world class leaders, life and business coaches and teachers who have excelled in their fields of expertise. Ignite conference is held twice a year(Fall and Spring), for 3days. The conference topics span the areas of career development, business ownership, personal development, sales and marketing, health, spirituality, meditation and relationships.(session topics are available online at [www.igniteladiesconference.com/sessions](http://www.igniteladiesconference.com/sessions)).

Some of our past speakers have included Global leader and senior pastor Dr. Mike Murdock, evangelist Dr. Tracy Mitchell, Health and Wellness Coach Wendy Pett, 5 Time Boxing Champion Isra Wynn, success coach Tishina Andersen and many more.

The demographics of the women who attend this conference are women between the ages of 25-60. These women are wives, mothers, corporate leaders, business owners and leaders of their local communities. They earn between \$45,000-\$150,000. The women who attend this are looking for ways to enhance their lives and are passionate about change.

Our marketing distribution includes internet, social media, radio, newspaper, Magazine, outdoor.

## Conference topics:

### **Career**

- How to Choose the Right Career Path for You
- Image Consulting: Dressing Up for Success
- Women in Leadership Roles
- How to Deal with Difficult People at Work or in Business
- How to Become the MVP in your Department or organization.
- Planning and Preparing for Life after the Workforce
- Women and Diversity in the Workplace.
- How to Find Balance in Your Work, Business and Family Lives.
- Effective Time Management techniques

### **Personal Growth and Development**

- How to Develop the 7 Habits of Highly Effective Women.
- Mastering the Art of Success.
- How to Set and Achieve the Right Goals.
- The Qualities of a Team Player.
- Mind Over Matters.
- You Can Have it All.
- CEO of Me Inc.
- How to Create Your Life, Business & Career Vision Boards.

### **Business**

- Mompreneurs: Women as CEOs.
- Millionaire in Training.
- Dealing with the Ups and Downs of Business ownership.
- How to Start and Grow a Thriving Home-based Business.
- Social Media and Business Growth.
- The Think and Grow Rich Principles of Success.
- Identifying Your X-Factor in Business.
- Forming Effective Mastermind Alliances.

## **Sales and Marketing:**

- Prospecting: How to Attract the Right Customers to Your Business.
- The Art of Closing the Sale.
- Useful Techniques to Overcoming Stage Fright.
- The Science Behind Effective Presentations.
- The Secrets of Top Salespeople.
- The ABCs of Building a Massive Organization.
- Steps to Branding Your Business.
- Confidence: A Must Have for Sales and Marketing Folks.
- Marketing Tools to Grow Your Business.
- Why Teamwork Makes the Dream Work.
- Sales and Marketing 101 For Home-Based Business Owners.

## **Mindset**

- The Shift: Ready, Set, Grow!
- Concrete Jungle: Survival Secrets for Everyday Living.
- Tapping into the Power of the Subconscious Mind.
- My Acres of Diamond.
- Practicing Awareness Through Meditation.

## **Health**

- Your Health is Your True Wealth.
- What You're Eating Could Be Killing You.
- Breast Cancer Awareness: early detection.
- The Relationship Between Your Blood Group and Your Diet.
- Forks Over Knives Discussion.
- Love Your Heart

## Advertising Opportunities:

Partnering with our organization will put your product in front of women who are on the journey of empowering their lives and who are able and ready to consume your products and services. We also market your brand to our women and network between conferences via our mailing list and social media.

Back Cover	\$750
Inside Back Cover	\$550
Full Page	\$400
Half Page	\$200
Business Card	\$75.00



**PRESS RELEASE**

**To: Members of the Press**

**For Immediate Release**

**Re: "Ignite Women's Conference"**

[www.igniteladiesconference.com](http://www.igniteladiesconference.com)

**Ignite Your Life:**

A three day women's conference geared toward women who are looking to transform their lives, emotionally, mentally, financially, spiritually and physically.

**When: November 15-17**

**Greenbelt Marriott Hotel**

**6400 Ivy Ln, Greenbelt MD**

Women across the country will gather in Greenbelt, Maryland on November 15th, 16th, and 17th to learn the skills needed to transform their lives from top industry experts. The spring 2013 Ignite Your Life women's conference will be a life changing event.

Speakers include conference host, Entrepreneur, Author, Talk Show Host and Life Coach King Pinyin, Health and Fitness expert Isra Wynn, Business Strategist Marjorie Perry, Entrepreneur, Motivational speaker, and Empowerment Expert Ivette Mayo, and Life Success Coach, Trainer, Becky Davis, Speaker, Author, Trainer and Speaker Melissa Malueg. The event will be hosted by Baltimore Media maven, Lana Rae.

Last Year's conference was attended by more than 200 women who have since had life changing experiences due to the knowledge gained at Ignite. This year we are expecting close to three hundred women.

All speakers are available for media interviews. All members of the media are welcomed to attend. Also, download your free copy of "Mastering the Art of Success" at [Kingpinyin.com](http://Kingpinyin.com)

For more information on the conference, please call Mary Monroe 301-335-4032. Or visit our website [www.igniteladiesconference.com](http://www.igniteladiesconference.com) and [www.kingpinyin.com](http://www.kingpinyin.com)